Franchise Agreement

This Franchise Agreement is entered into and between _____,
("Franchiser"), whose legal mailing address is _____
and _____
address is _____.

In consideration of the mutual promises and covenants contained in this Agreement, both parties herein agree to be bound by the terms and conditions set forth in this Agreement.

Franchise

Franchiser has, through the investment of considerable time and money, developed a unique and distinctive product or service as follows: _____
_____.

Benefits

Franchisor has an established trademark and goodwill, as well as marketplace experience. In thus, Franchisor shall pass its trademark and goodwill unto the Franchisee.

Franchise Fee

Franchisee shall pay to the Franchiser the following fees: _____

_____.

Proprietary Marks

Franchisor grants to Franchisee a license, to use the Franchisor's trademarks, trade names and service marks in connection with operating the franchise. Franchisee is prohibited from changing or diluting the composition of the Products as furnished to the Franchisee by Franchisor unless expressly authorized by Franchisor.

Training and Assistance

Franchisor shall offer to Franchisee guidance, support, and consultation services via the following methods:

_____.

Advertising

Franchisee shall market and advertise as follows:
_____

Confidential Information

Franchisee expressly warrants that they will not divulge any information related to the franchise or franchisor's business.

Standards of Quality

Franchisee is prohibited from changing or diluting the composition of the marks or products unless authorized in writing by the franchisor.

Independent Contractor Relationship

Franchisee acknowledges that it is his or her legal responsibility to pay and withhold all applicable federal and state income taxes (including estimated taxes), social security, Medicare and all applicable federal and state self-employment taxes.

The Franchisor and Franchisee agree that no changes, modifications, or amendments shall be made to this agreement except by written agreement of both parties.

_____

Franchisor

Date _____

_____

Franchisee

Date _____

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